



A-Z of DIY Fundraising

make it matter



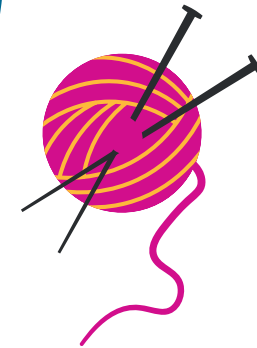
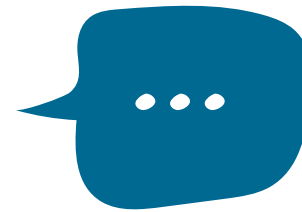
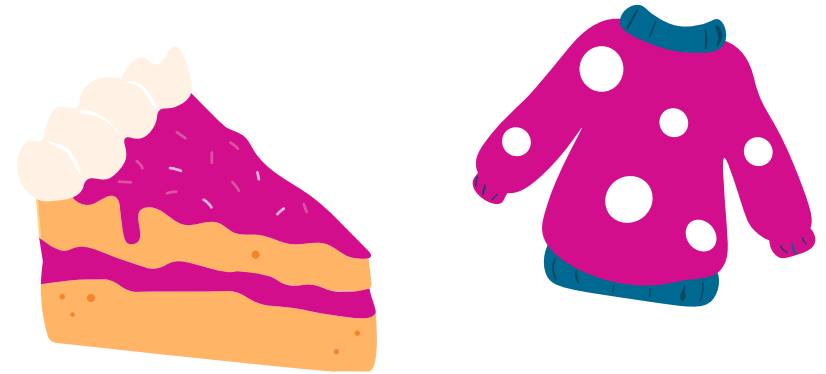
Putting the Fun into Fundraising!

MHA's A-Z of DIY Fundraising is a practical starter kit for colleagues, residents, members, families, churches, volunteers and local partners who want to make a difference - quickly, simply and joyfully. Every idea has been chosen to be low-cost, inclusive and easy to run in care homes, retirement living schemes, workplaces and community settings. Funds raised will help MHA enable people to live later life well - supporting connection, dignity, independence and moments of joy across our communities.

make it matter

How to use this booklet:

Pick an idea, adapt it to your space and season, and keep the “*why*” front and centre. Set a modest target, choose a date, and make giving simple with a QR code to your MHA online giving page and a paper option for those who prefer it. Please follow basic safety and permissions (including photo consent), be mindful of noise/access needs, and include Gift Aid where eligible to boost donations at no extra cost. If you'd like advice - or to tell us how you got on - please contact the MHA Fundraising Team so we can celebrate and share what works.



A is for...

Find supporting
resources here

Armchair Aerobics-a-thon

Chair-obics Challenge: upbeat, seated-to-the-beat moves where each mini-workout earns a little donation for a big cause.



B is for...

Find supporting
resources here

Bake & take

Break out your best bakes and drop them off with a friendly smile and a handy donation QR code.



C is for...

Communi-Tea Party

Host a light-hearted tea get-together (games optional!) and invite donations on the day or via QR code.

Find supporting
resources here



D is for...

Find supporting
resources here

Dress Bright Day

Rock your loudest, proudest colours - chip in a donation to join the fun (or pay a playful 'brightness-breach' fine!).



E is for...

Elevenuses for everyone

Pop the kettle on at 11, share biscuits, and let guests drop a coin or scan to give.

Find supporting resources here

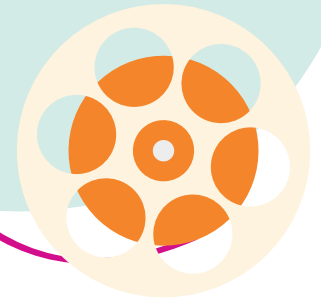


F is for...

Film & fish-'n'-chips night

Screen a favourite (with the right licence) and sell simple supper tickets.

Find supporting resources here



G is for...

Garden gate open day

Throw open the gate, give little wander-tours, and tempt visitors with cuttings and homemade refreshments.

Find supporting resources here

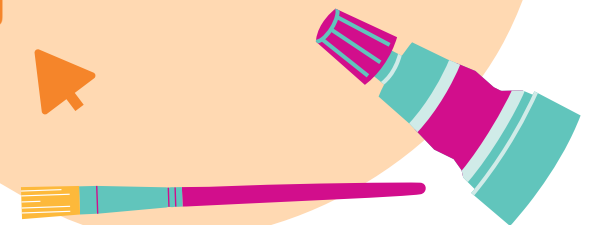


H is for...

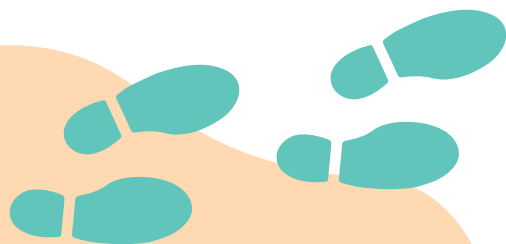
Hobby showcase & mini-market

Lay out your crafts, collections and curios on table-tops; a tiny stall fee plus cheerful donations keeps things buzzing.

Find supporting resources here



I is for...



Indoor mile

Pace out laps in a hall or corridor while supporters sponsor your total distance or lap count.

Find supporting resources here



J is for...



Jumble & jewellery swap

Swap your unwanted goodies for a small charge, then turn unswapped items into extra funds.

Find supporting resources here

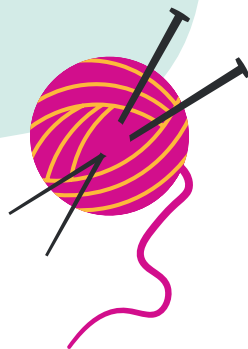


K is for...

Knit & natter knit-a-thon

Spin stories while you stitch - sponsors chip in for every hat, square or twiddle-muff you produce.

Find supporting resources here



L is for...

Litter-pick for later life

Team up for a community tidy, with sponsors pledging per bag you fill.

Find supporting resources here



M is for...



MHA Sunday

A moment to come together, celebrate community, and support older people with the connection and care that makes life brighter.

Sign up at mha.org.uk/sunday

N is for...



Natter-a-thon

A rolling coffee-and-conversation relay (in person or by phone); donate per hour chatted.

Find supporting resources here



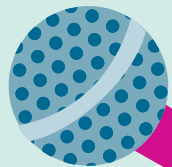
O is for...



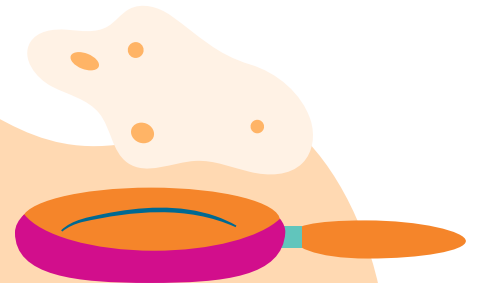
Open mic, open hearts

Poems, stories and songs from all ages; tickets by donation.

Find supporting resources here



P is for...



Pancake flip-off

Where you pay to play, but glory (and syrup) await those with the most flips or the tastiest toppings!

Find supporting resources here



Q is for...



Quiz & quiche night

A low-cost quiz with homemade delights, where teams pay to play and only the sharpest (or hungriest) win!

Find supporting resources here



R is for...

Find supporting resources here



Recipe book of memories

Stir up nostalgia with our Recipe Book of Memories - a delicious collection of favourite family dishes and the stories that made them, shared for a donation as a cosy printed keepsake or a handy PDF.



S is for...



Seed swap & spring sale

Sprout some fun at our Seed Swap & Spring Sale - trade seeds and cuttings for a tiny entry fee, sip a cosy cuppa, and watch your garden (and good vibes) grow!

Find supporting resources here



T is for...



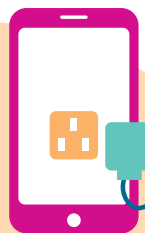
Tea-trolley treats

Catch the roaming Tea-Trolley Treats as it trundles through offices and communities - doling out snacks for donations and a little lift to your day!

Find supporting resources here



U is for...



Unplug to unwind

Take a sponsored break from the buzz - Unplug to Unwind invites households and teams to ditch the screens for an hour or a day and rediscover how relaxing real life can be!

Find supporting resources here

V is for...



Virtual variety show

Tune in to the Virtual Variety Show - where living rooms become stages, talents go live from sofas and spare rooms, and donations get you a front-row seat from anywhere!

Find supporting resources here

W is for...

Find supporting resources here

Walk & wheel

A feel-good, fully accessible fun-walk where walkers and wheelers roll out together for a great cause, powered by entry fees, sponsorships, and plenty of smiles!



X is for...

Xmas cards & kindness

Spread festive cheer with Xmas Cards & Kindness - handmade or digital cards that come with the chance to give a little extra sparkle through a 'gift of kindness' donation.

Find supporting resources here

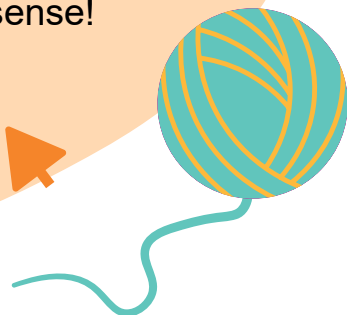


Y is for...

Yarn bomb for good

Add a splash of woolly wonder with Yarn Bomb for Good - decorate trees and railings in colourful knits and pop up a donation sign or QR code to spread warmth in every sense!

Find supporting resources here



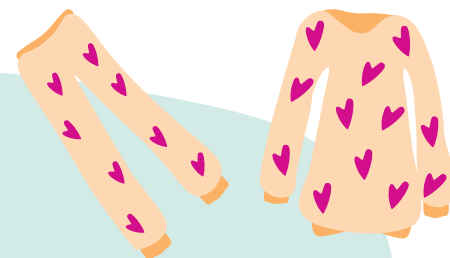
and last but by no means least...

Z is for...

Zzz... Sponsored Sleep-In/Pyjama Day

Snuggle up for Zzz... Sponsored Sleep-In & Pyjama Day - wear your comfiest PJs at home or work, join a cosy group snooze, and donate for the dreamiest fundraiser ever!

Find supporting resources here



*Whatever you're planning...don't forget to have fun and...
make it matter*



Let's get planning!



Resources

A range of fundraising resources have been created to help your activities get off to a flying start. Click on the links associated with each A-Z idea.

If you are creating your own posters/flyers, make sure that you include the legal paragraph below, inserting the correct year. You also need to include the **Fundraising logo**.

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Need a QR code? Generate one using sites such as **QR code generator**

Spreading the word

Need help shouting about it? Contact **fundraisingenquiries@mha.org.uk**

Planning something extra special? Contact **press@mha.org.uk**



Legalities

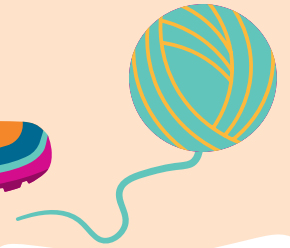
Make your fundraising for MHA fun, safe and legal!

We've put together a concise guide for planning events, collections, and charity activities **[here](#)**.

Please also make sure that you are following local authority guidelines.

make it matter

Our fundraising planner



January

February

March

April

May

June

July

August

September

October

November

December

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